

# RETAILER PROMOTIONS TERMS & CONDITIONS

## Privacy Statement

To register and participate in this drawing, and other Lottery promotions and surveys, you must provide some personal information such as your name, ZIP code, e-mail address and/or telephone number so that Lottery can contact you. We collect no personal information about you unless you voluntarily provide it to us. If you win a prize, we may use your name and the city where you live, in a Lottery promotional campaign, advertisement, or press release. You should be aware that although we do not generally disclose personal information to others, all information collected at this site becomes a public record under Oregon's Public Records Law, ORS 192.410 to 192.505 and may be subject to inspection and copying by the public. We will be required to disclose your personal information if ordered by a court or the Attorney General, or if otherwise required by law.

## Purpose

To ensure that the promotional winner selection process is conducted in accordance with procedures and rules to assure the complete fairness, integrity, security, and honesty of the winner selection process. These Terms and Condition outline the following: Privacy Statement, Purpose, General Information, Prize(s), Support Materials, Retailers, Eligibility, and Disclaimer.

## General Information

Retailer promotions are ongoing promotions until further notice. The overview can be one or more of the below:

- Increase play among current players, establish new players, and promote Lottery games.
- Promote our beneficiaries.

- New and existing customer training and engagement
- Provide further group entertainment and education to our customers.

Promotional tools are as follows, but not limited to: Disk Drop, Bean Bag Toss, Trivia Cards, and a Spinning Prize Wheel.

If promotional tools utilized are different than described in the General Information section of these Retailer Promotions Terms and Conditions (T&C's), it will be listed in the Support Material.

At the Lottery Representative's discretion, the Lottery Representative may end an event early for any reason. If this occurs, the Lottery Representative will follow-up with a descriptive email to their Supervisor and Security's Drawing Officials (@DrawingOfficials) stating the event was canceled early.

Below are examples of Retailer Promotions (however this list is not exhaustive):

- Surprise & Delight Keno and/or Megabucks:** Lottery Representatives log into the terminal and print out a ticket to hand out to participant at the location. The purpose is to show how to play the game as well as how to scan the tickets to see if it is a winner.
- Surprise & Delight Holiday Scratch-its:** Lottery Representatives hand out tickets to participant at the location. The purpose is to show how to play the game as well as how to scan the ticket to see if it is a winner.
- Oregon Wins:** Lottery Representative provides promotional tool(s) for the event. Eligible participants who choose to interact with Lottery Representative/Retailer can participate in the promotion with probability of winning a promotional prize determined by the promotional tool designated for the promotion.
- Trivia Bonus:** Trivia based promotions will be unique to each promotion. Eligible participants who choose to interact with Lottery Representative/Retailer can participate in the promotion with probability of winning a promotional prize determined by the promotional tool designated for the promotion.



## Prizes

The Lottery will determine the prize(s) to be allocated at each Retailer Promotion. The Lottery may work in conjunction with Lottery retailers to offer prize(s) that are unique to specific Retailer Promotions. Prize(s) offered in conjunction with Lottery retailers are subject to the following limitations: contraband and alcoholic beverages shall not be offered nor awarded as a prize offering.

Prize(s) offered by a Lottery retailer must keep in line with the particularly sensitive nature of the Oregon Lottery and cannot impugn the fairness, integrity, security, honesty, of the Oregon Lottery.

If prize(s) offered at a Retailer Promotion are different than described in the Prize(s) section of these Retailer Promotions T&C's, it will be listed in the Support Material.

Prize will be \$25 or under in value but usually range from \$10 to \$1.

Promotional Prize can include by not limited to: Coffee Mug, Sili Pint, Flashlight, Beanie, Fanny Pack, Umbrella, trucker/baseball hat, water bottle, keychain, cinch sack, and smartphone cleaner.

Lottery product can include by not limited to: Keno Ticket, Oregon's Game Megabucks ticket, \$1 Keno Free Play Coupon, \$1 Keno ticket, \$1 Oregon's Game Megabucks ticket, and \$1 and/or \$2 Scratch-it ticket which can be a pack of five (5).

## Support Materials

Retailer Promotion support materials provide the mechanism outlining specific Retailer Promotions.

- Support materials will identify details such as, but not limited to retailer locations, promotions date(s)/time(s), promotion description, and prize(s) description.
- Support materials can be in various forms, but not limited to online/social media communications and/or physical support material communications (e.g. posters/hand-outs).

## Retailers

Approve the Retailer Promotion and support material placement. For promotion optimization, retailers are encouraged to ensure their staff is informed and familiar with how a hosted Retailer Promotion will operate regarding Eligibility, General Information – Promotional Tools, and Prize(s).

## Eligibility

- No purchase necessary to participate.
- Participant's age, depending on location, which will be either:
  - 21 years of age or older, or
  - 18 years of age or older.
- Retailers and employees cannot participate or win a prize.
- Employees or representatives of the Oregon State Lottery, their spouses, children, brothers, sisters, or parents, employees or representatives of the Oregon State Police, Gaming Enforcement Division are not eligible to participate.

## Disclaimer

You agree that you will hold harmless and indemnify the Oregon Lottery and the State of Oregon from and against any damages based on your participation in this promotion.