Privacy Statement –

To register and participate in this drawing, and other Lottery promotions and surveys, you must provide some personal information such as your name, ZIP code, e-mail address and/or telephone number so that Lottery can contact you. We collect no personal information about you unless you voluntarily provide it to us. If you win a prize, we may use your name and the city where you live in a Lottery promotional campaign, advertisement, or press release. You should be aware that although we do not generally disclose personal information to others, all information collected at this site becomes a public record under Oregon's Public Records Law, ORS 192.410 to 192.505 and may be subject to inspection and copying by the public. We will be required to disclose your personal information if ordered by a court or the Attorney General, or if otherwise required by law.

Terms and Conditions - Digital Marketing Promotional Drawings

I. OVERVIEW

These Terms and Conditions are to ensure that the winner selection process is conducted in accordance with procedures and rules of the Oregon State Lottery to assure the complete integrity, fairness, honesty and security of the winner selection process.

How to Play

The Lottery will utilize various vehicles to communicate (e.g. survey, digit ads, social media, etc.) to individuals about a promotional drawing.

The Lottery may require you to participate in an activity like a completed survey to enter the drawing. An individual must provide a valid email address for prize notification. There will be an opportunity to "Opt-in" to receive further communications from the Oregon Lottery. An individual may "Opt-out" at any time.

Once the Lottery receives and verifies a valid email address, it is recorded as an entry.

<u>Prize</u>

The prize(s) description will be listed on the Oregon Lottery website or other Oregon Lottery web assets or landing pages.

Entry Period

The entry period will be listed on the Oregon Lottery website or other Oregon Lottery web assets or landing pages.

Drawing Date

The drawing date is at the Lottery's discretion. However, the drawing will occur within two (2) months of entry closure. The Lottery may at its discretion secure the entries from multiple Promotional Drawings to then perform the drawings on a single draw date.

II. PURPOSE

- A. To ensure the prize(s) awarded in this promotion is determined as impartially and randomly as practical.
- B. To ensure the integrity of the Lottery is maintained.
- C. To ensure the drawing or winner selection is conducted in strict compliance with Terms and Conditions.
- D. To ensure compliance to all applicable Lottery statutes, rules, and regulations.

III. <u>ELIGIBILITY</u>

- A. You must be at least eighteen 18 years of age at the time of entry unless listed differently on the Oregon Lottery website or other Oregon Lottery web assets or landing pages.
- B. Verification process Once the Lottery receives the original email submission, the Lottery will respond via automated email with further instruction on how to complete the drawing entry.
- C. Only one entry per email address per drawing is allowed. If multiple entries are allowed on a specific drawing, it will be listed on the Oregon Lottery website or other Oregon Lottery web assets or landing pages.
- D. A prize may have restrictions, such as "must reside in the state of Oregon." If this is the case, the restriction(s) will be listed on the Oregon Lottery website or other Oregon Lottery web assets or landing pages.
- E. The Lottery Director or designee will make all final decisions regarding the eligibility of entries and /or participants.
- F. If it is determined by the Lottery that you stole data from or associated with attacking, infecting, or intruding upon, any computer system owned by or associated with the Lottery or which in any way threatens the security of the Lottery's computer system, the Lottery may immediately disqualify any portion of or the entire list of entries. The Lottery reserves the right to seek damages to the fullest extent permitted by law and may seek criminal charges.
- G. If the Lottery determines an entry to be valid, and the entry was not entered into the drawing due to Lottery or the database provider error, as determined by the Lottery Director or designee, that entry can be entered into a comparable drawing for a prize of like value, or an alternate prize may be offered at a future time to be determined by the Lottery Director or designee. The Lottery Director or designee's decision is final.
- H. Entrants in the promotion herby release indemnify and hold harmless Mail Chimp, Alchemer and/or Survey Monkey, its owners, officers, officials, agents and or employees, from any and all claims, demands, losses, and liability arising out of or related in any way to participation in this promotion.

- I. This promotion is in no way sponsored, endorsed, and administered by, or associated with Mail Chimp, Alchemer or Survey Monkey, etc.
- J. From time to time, the Lottery may initiate group or audiences or circumstances (e.g. updating your preferences, new subscribers, specific campaign entries, etc.) for a specific drawing. Unique or specific drawing details will be listed on the Oregon Lottery website or other Oregon Lottery web assets or landing pages.

IV. DRAWING DETAILS

- A. There will be one (1) random number generator (RNG) drawing selecting the one (1) winner and ten (10) alternates unless other instructions are listed in the initial post.
- B. Odds of winning are dependent on the total number of eligible entries received during the entry period.
- C. Drawing dates, times and locations may be changed at the discretion of the Director or the Director's designee.

V. NOTIFICATION OF WINNER

- A. Winner(s) notification will happen no later than the week following the drawing.
- B. The Oregon State Lottery will notify the winners via email to the address specified upon contest entry.
- C. The winner(s) will have to reply to the Oregon Lottery via email with their legal name, physical address and phone number within 24 hours of notification for prize fulfillment.
- D. The winner will have two (2) business days from the date of the Oregon Lottery sent the original email notification to claim the prize unless there are different instructions in contest communication.
- E. If the winner does not reply to email communication (as outlined in step C. above) or claim the prize (as outlined in step D. above), the next available alternate will be contacted via an email. This process will continue until all the prizes are awarded, there are no more alternates, or the prize claim deadline passes.
- F. If the prize has an expiration date like concert or game ticket(s), the ticket(s) is no longer usable after the event has occurred. So the last day to claim is at the Lottery's discretion to determine if there are enough days to get the prize to the winner or notify the vendor who the winner is so prize can be claimed at the event.

VI. PRIZE CLAIM RULES

- A. Winner(s) may claim the prize:
 - 1. in person at the Lottery Headquarters (500 Airport Road SE, Salem, OR 97301),
 - 2. access the Oregon Lottery web site https://w9.oregonlottery.org/, or
 - 3. request to receive the W-9 form by mail.

- B. To review OAR Division 51 Lottery Promotions and Giveaways rules, <u>click here</u> (Link to Division 51).
- C. A prize containing a live Lottery ticket(s) will only be mailed to an Oregon address.
- D. There is no cash option available for a merchandise prize(s).
- E. Must be 21 years of age or older to claim a prize related to or containing alcohol.
- F. Only prizes claimed will be awarded.

VII. PRIZE TAXES

- A. Lottery will not pay any additional fees or expenses including, but not limited to, hotel taxes or fees, travel agent fees, or any other taxes, fees, or expenses that the winner may incur.
- B. As of January 1, 2011, anyone who wins a promotional prize valued at over \$25 will be required to fill out a form that tracks promotional prize winnings. A social security number is required in order to claim any promotional prize valued over \$25. If you are unable or unwilling to provide a social security number, you are ineligible to receive a promotional prize(s). By the end of the calendar year if the total value of promotional prize(s) won by any individual is \$600 or more, a 1099 form will be issued for tax reporting purposes.

Disclosure Requirement: To receive a promotional prize the winner shall furnish to the Lottery the information required on the Internal Revenue Service Form W-9 (or any other form required by the IRS), including but not limited to the winner's name, address, and social security number. This disclosure is mandatory and the authority for such disclosure is 42 USC 405 (c) (2) (C), 26 CFR 31.3402 (q)-1(e), and ORS 461.715(1)(a). A winner's social security number will be used for the purpose of submitting required documents to state and federal tax authorities. (Retailer Promotions: Current Lottery Retailers are not subject to this requirement because the Lottery has the necessary information for current Lottery Retailers. Promotional prize(s) will be included with the Lottery Retailer's yearly 1099 informational return.)

C. The winner is responsible for all applicable taxes unless otherwise stated by the Oregon Lottery.

VIII. DIGITAL MARKETING PROMOTIONAL DRAWINGS

The Digital Marketing Promotional Drawings are ongoing promotions until the Lottery determines to end this promotion. The Lottery does not need to provide notice of cancelling this promotion. The Terms and Conditions can be updated by the Lottery at any time.

If there is any reason the Lottery is unable to collect the information to create the entries, the Lottery may cancel the drawing.

Disclaimer -

Employees or representatives of the Oregon State Lottery, their spouses, children, brothers, sisters, or parents, employees or representatives of the Oregon State Police, Gaming Enforcement Division are not eligible to participate.

Entrants agree to will hold harmless and indemnify the Oregon Lottery and the State of Oregon from and against any damages based on participation in this promotion.

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